Geraldine Chauca
Web Content Manager
Front End Developer Jr.

About me

I know about managing digital content orientated to give information on web platforms. My goal is the useful content for the users.

Academic formation

Web Development Bootcamp
Laboratoria
Basic Programation
Platzi
Computer Science
Universidad Nacional Mayor de San Marcos
Graphic and Advertising Design
IESTP "Diseño y Comunicación"

Skills

- Basic HTML5, CSS y JS
- Drupal, Adobe Experience Manager and Magento CMS
- Technical English
- Redaction of tech guidelines
- Editorial design

Interests

- Web Developement
- Web Design
- Technical Content and Writing
- Accesibility

Work experience

McCann Erikson / CRAFT Lima

- Digital Content Maganger
  - I kept updated content of interest lined up with international brand books.
  - I created guidelines to handle multiple content management tools.
  - I worked with multinational teams to successfully pull migrations and updates.

- Front-End Developer Junior
  - I modified web elements in appearance and structure.
  - I created guidelines for web design teams.

- E-mailing mockups
  - Build static and dynamic e-mails for market and information strategies.

Contact
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